Dudley Pond Association Executive Committee Board Meeting

02 Mar 2020

Attendees: Doron Almog, Eric Macklin, Mike Margossian, Naomi Deutscher, Tim Dreher, Bob Smith

Board members absent: Jamie Pierce, Lisa Jacobs, Larissa Khouw

Called to order at 7:20 pm

Agenda

* Review dates of planned DPA events
* Discuss request for WayCAM
* Membership efforts, letter to watershed to update contact list
* Preparation for Fun Run
* Preparation for Spring Membership Meeting
* Karen Fahrner Mansion Beach renovation

Proposed dates:

* Newsletter draft articles to Jamie: by Sun Mar 15
* Spring Membership: Sun Apr 26 (the last day of Wayland school vacation, not a problem?)
* Newcomer's Potluck: Sun May 17
* Ice Cream Social: Sat Jun 20
* Music on the Water: Sat Jul 11
* Fun Run/Walk: Sun Sep 20
* Fall Membership: Sun Oct 25

Proposed content for the Newsletter:

* President's Letter. Doron to draft
* A summary of Pond health and planned maintenance (weed control, ramp construction, recent water quality testing). Doron to write to Mike Lowery.
* Membership outreach initiatives. Tim to spearhead.
* Solicit babysitting volunteers.
* Dates of events (see above)
* Nominations for Exec Board members including Members at Large.
* Offer of free entry as a walker and half-price entry until Jun 01 for members

Bob proposed that the DPA needed to offer free babysitting at the Spring Membership meeting in order to attract younger families. This used to be done. Board agree to solicit volunteers and offer payment if volunteers aren't located.

Nominations were discussed. The existing Board members who were present agreed to be nominated for another year. The hope is that Jamie and Lisa will be willing to be nominated as well. Doron will inquire. Doron indicated that he would like this coming year to be his final term. Bob advocated for new blood and new activities. Tim and Naomi agreed to be Members at Large.

We will see if Lisa will ask Susan and David if they would be willing to host the Newcomer's Potluck. Following Jamie's suggestion, we are proposing Sat Jun 20, the day before Father's Day, for the Ice Cream Social. To accommodate family scheduling for several band members, Jamie proposed moving the Music on the Water to July 11 or 18. Bob and his boat and Mike Lowery and his boat are available on Jul 11. The date of the Fun Run/Walk was agreed to Sep 20.

The Board discussed how to refresh the Fun Run/Walk. Tim noted that we rely on sponsors feeling that they get enough exposure. We discussed ways to encourage greater involvement. We've previously had a balloon man, a rep from Cambridge River with his boats. Bob proposed that we offer a discount to DPA members for walkers and runners. Eric will contact Tom Klem to figure out how this might be implemented on SignMeUp. Tim proposed an Early Bird special, details to be developed. The motion passed.

Spring Membership meeting planning: We will ask Lisa to rent the COA room and obtain a food permit. Doron will write to Mike Lowery to see if he will present info about planning for Pond maintenance.

Mike Margossian will update the DPA website with the year's dates. He will create a page that collects contact information and membership creation. Tim proposed that new members be offered free membership for their first year (of any annual membership type). The motion passed.

Tim presented ideas for generating a letter soliciting current contact information of members. Tim is pursuing moving the membership database to Google docs. Tim is drafting the letter and will send to the Board for review. Mike is looking into creating a DPA neighborhood in the Nextdoor App.

The Board considered a request from Ken Isaacson to email DPA members asking them to support WayCAM. The Board voted to decline the request. Eric will email Lisa.

The next meeting is scheduled for Mon Apr 13 at 7 pm at Doron Almog's house, 169 Lakeshore Ave. The meeting adjourned at 9:15 pm.

Respectfully submitted, Eric Macklin